

Electronic Acknowledgement Receipt

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|---------------------------------------------|-----------------------------------------------------------------------------------------------------|
| EFS ID: | 9325046 |
| Application Number: | 10085886 |
| International Application Number: | |
| Confirmation Number: | 7769 |
| Title of Invention: | Method and system for advertising based on the content of selected channels or broadcasted programs |
| First Named Inventor/Applicant Name: | Dan Kikinis |
| Customer Number: | 22907 |
| Filer: | Chunhsu Andy Mu |
| Filer Authorized By: | |
| Attorney Docket Number: | 007287.00017 |
| Receipt Date: | 27-JAN-2011 |
| Filing Date: | 27-FEB-2002 |
| Time Stamp: | 22:27:15 |
| Application Type: | Utility under 35 USC 111(a) |

Payment information:

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|------------------------------------------|-----------------|
| Submitted with Payment | yes |
| Payment Type | Deposit Account |
| Payment was successfully received in RAM | \$810 |
| RAM confirmation Number | 5665 |
| Deposit Account | 190733 |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|-----------------------------------------|-----------------|----------------------------------------------------|------------------|------------------|
| 1 | Request for Continued Examination (RCE) | 7287-17-RCE.pdf | 772768 3a2af10a013ec47eae692b7cb125f4e985f5d752 | no | 3 |

Warnings:

Information:

| | | | | | |
|---|--|-----------------------|--------------------------------------------------|-----|----|
| 2 | | 7287-17-AMENDMENT.pdf | 161309 8b2912b84dd650a420548f14ac1f568eaaf720 | yes | 11 |
|---|--|-----------------------|--------------------------------------------------|-----|----|

Multipart Description/PDF files in .zip description

| | Document Description | Start | End |
|--|----------------------------------------------------|-------|-----|
| | Amendment Submitted/Entered with Filing of CPA/RCE | 1 | 1 |
| | Claims | 2 | 7 |
| | Applicant Arguments/Remarks Made in an Amendment | 8 | 11 |

Warnings:

Information:

| | | | | | |
|---|-------------------------|--------------|---------------------------------------------------|----|---|
| 3 | Fee Worksheet (PTO-875) | fee-info.pdf | 29829 74efedf2e6560854d7316152643af59aef4c1691 | no | 2 |
|---|-------------------------|--------------|---------------------------------------------------|----|---|

Warnings:

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Total Files Size (in bytes):

963906

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

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